

9/17/03  
RH  
#3Attorney Docket No. P14581 (64645-1049)**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Leif Linde                      §    Group Art Unit: 3622  
Serial No: 09/838,397                   §    Examiner:        Young John L  
Filed:        April 19, 2001               §   

For:    METHOD AND SYSTEM FOR SIMULATING THE DISTRIBUTION OF TARGETED  
      ADVERTISING

**Via Facsimile - 703-872-9326**

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

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Date:                      September 10, 2003

*Pamela S. Newton*

Pamela S. Newton

Dear Sir:

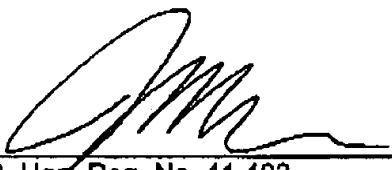
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Please file the enclosed Associate Power of Attorney for the above-referenced application as authorized by the following documents:

1. Associate Power of Attorney given to the *practitioners of Customer Number 27045* for a list of patent applications/patents (1 page);
2. Spreadsheet containing a list of patent applications/patents on which this application number is listed (2 pages).

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